



30.5.2023 - 02.6.2023 | Helsinki, Messukeskus Helsinki

Company Mission: World Circular Economy Forum (WCEF 2023), in Helsinki 30.5.-2.6.2023, LIVESTREAM also available

The annual World Circular Economy Forum (WCEF2023) in Helsinki brings together the world's leading circular economy solutions and business leaders, policymakers and experts from around the world. The Forum is organised by [SITRA](#).

Registration: *The Company Mission (onsite participation to World Circular Economy Forum WCEF2023 in Helsinki) is fully booked.*

But the registration link for ONLINE participation is still open:

https://www.lyyti.fi/reg/World_Circular_Economy_Forum_2023_Online_Event_5407

Follow the LIVESTREAM: <https://wcef2023.com/programme/>

ALKAA

30.05.2023 09.00 -
02.06.2023 16.00

SIJAINTI

Messukeskus Helsinki,
Helsinki

Kuvas

Helsinki Region Chamber of Commerce organizes a Company Mission during the WCEF2023 and invites all EEN client companies and advisers interested in circular economy from any country to join.

Time: Tuesday 30 May - Friday 2 June 2023

Venue: Messukeskus – Expo and Convention Centre Helsinki
Address: Messuaukio 1, Helsinki, Finland

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This year the WCEF2023 will focus on the “How”, inviting especially businesses, financiers and youth to pinpoint the potential and bottlenecks in advancing circular solutions.

The forum will explore circular solutions for nature and economy, covering a variety of topics, such as: finance, accounting and metrics, everyday life and health, future skills, regenerative agriculture and forestry, finite materials and energy, mining, trade, strategies and road maps, fashion and textiles, food, construction and the built environment, plastics and packaging, electronics, and hydrogen.

WCEF2023 will be live-streamed online, open to all and free of charge. Attendance onsite is by invitation only. By joining our company mission you will get your personal invitation to attend.

The company mission participants will have access to Networking and Expo areas as well as a mobile app for networking throughout the Forum. The expo is a curated space for Forum attendees to engage with innovative and inspiring circular economy solutions demonstrated by leading organizations and businesses from around the world.

The company mission offers you the following

- Opportunity to meet with potential business partners
- Development of business networks
- Observe circular economy market trends and identify technological innovations
- Seize new opportunities and gain a competitive advantage
- Contribute to achieving the United Nations Sustainable Development Goals.

Ohjelma

PROGRAMME

Tuesday May 30 and Wednesday May 31 will be the main days of the expo. Thursday and Friday (June 1 and 2) there will be several Accelerator Sessions organized by WCEF2023 partners onsite and online. They will be outcome-oriented and pose an opportunity for deeper audience engagement.

We are exploring the possibility of organizing business visits to a few innovative start-ups and/or established Finnish companies. When signing-up to company mission we kindly ask you to let us know your preferences for the company visits. These visits are open to the company mission participants only.

[Detailed programme / Day 1 – Tuesday 30 May](#)
[Detailed programme / Day 2 – Wednesday 31 May](#)

Please find out more about WCEF2023 at the official webpage: <https://wcef2023.com/>

Practical information

Accommodation

WCEF2023 has negotiated hotel prices for participants. Please find more information https://wcef2023.com/app/uploads/2023/03/WCEF2023_hotels.pdf

To plan your flights and get around in Helsinki, please see a guide to help you: <https://wcef2023.com/app/uploads/2023/05/WCEF2023-Practical-Information-UPDATE.pdf>

SAVE THE DATE!

Join also the Circular Economy Online Matchmaking Week, Monday 5 June – Friday 9 June

There will be an opportunity to follow up and deepen freshly made business connections even further. In the following week (5 – 9 June) we will organize an Online Matchmaking event. We invite all participants as well as all businesses interested in circular economy to take part in this matchmaking. The Online Matchmaking on 5 - 9 June will be open to a wider audience. Read more and register to the [Circular Economy Online Matchmaking Week \(5-9 June\)](#)

Outi Toivanen-Visti

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Peruutusehdot

In case of cancellation of your participation to the onsite Company Mission in Helsinki, please inform as soon as possible by email: outi.toivanen-visti@helsinki.chamber.fi

Oikeudet muutoksiin

Changes in the program may occur.